Northridge Elementary PTO (Parent Teacher Organization)

https://www.nre-pto.com/

Corporate Sponsor Contact: ptovicepresidentnre@gmail.com

Bronze - $250-$499

- Logo on NRE PTO website
- Social media tags
- Sponsor name listed on NRE front entryway bulletin board

Silver - $500-$999

- All of the above PLUS…
- Logo promotion on fliers (digital and print) for three major PTO events
- Opportunity to host a booth at the Back To School Carnival, Family Dance, Family Picnic

Gold - $1000 - $2499

- All of the above PLUS…
- Logo on the NRE Student “Thursday Folder”
- Signage (sponsor provides) at six major PTO events throughout the school year
- Sponsor recognition in the weekly PTO Pulse newsletter, with the opportunity to share a special offer or promotional content.

Platinum - $2500+

- All of the above PLUS…
- Premium Signage (sponsor provides) at all major PTO events throughout the school year
- Sponsor logo printed on the back of the Fun Run t-shirts
- Opportunity to provide a promotional item (sponsor provides) for distribution at all major PTO events
- Further customized promotional opportunities could be available if desired

Fine Print:

- Northridge is a school of almost 600 students and their families. School events are generally very well attended.
- The purpose of the sponsorship pledge form is to allow businesses to lay out their donations for the full school year so they know what to expect and can receive the full benefit of their sponsorship level for the whole year.
- You don't have to give us anything physically at the time of filling out the form - the chairs of individual events will reach out to obtain relevant donations at the appropriate time, and/or to receive cash donations near the beginning of the school year.
- Donations to school events and auctions are applied to your sponsorship amount, at retail value. Example, if you want to be a gold level member, you could donate goods or services worth $500 to events throughout the year, and write a check for $500 to reach the $1000 total donation level.
- Signs for Gold Sponsors are provided by the sponsor and should be indoor/outdoor vinyl and no bigger than 3 feet tall by 5 feet long.
- Signs for Platinum Sponsors are provided by the sponsor and should be indoor/outdoor vinyl and no bigger than 4 feet tall by 8 feet long.
- Booths at events (silver, gold, platinum levels). A table will be provided for sponsors. All other booth supplies must be provided by the sponsor. You can sell items, give away items, do games, etc.
- Silver level sponsor logos will be listed on the following 3 event fliers: Back To School Carnival, Fun Run and Breakfast with Buddies.
- Gold & Platinum level sponsor logos will be listed on the following 6 event fliers: Back To School Carnival, Fun Run, Multicultural Night, Holiday Shop, Family Dance, Breakfast with Buddies.
- Fun Run t-shirts (platinum) - students, teachers, staff and volunteers will all receive t-shirts for the Fun Run. This is approximately 700 t-shirts. These shirts will be worn around the community after the event. Students also wear their t-shirts for field trips out in the greater Denver Metro area throughout the school year. Platinum sponsors will have their logo on the back of these shirts.
- Sponsorships are separate from Restaurant/Spirit events where you donate a percentage of business we bring. Donations from these events will not be applied to your sponsorship status.